

BIAA Annual Appeal 2012

In addition to supporting our work via continued membership, friends of the BIAA are invited each year to make a donation towards a specific project. This Annual Appeal is especially important to us as we rely increasingly heavily on voluntary donations.

This year we ask you to support the start of an important new initiative – the digitisation of the BIAA's photographic archives.

Spanning well over 60 years of British research in Turkey, this unique collection of some 50,000 images is of great historical, archaeological and cultural value to all areas of Turkish study. Sadly, however, these slides and photographic negatives are an increasingly under-utilised resource as viewing and searching them has become so difficult. Even more worryingly, they are at great risk of being lost to us, and the future, as the film begins to decay.

The total costs of this project, which will take up to 4 years to complete, is estimated at £50,000. The work will be undertaken by UK intern students, each student spending at least 6 months in Ankara where they will learn about digitisation as they undertake these skilled procedures, and digital resource management techniques too. They will also learn much about Turkey and her rich cultural heritage whilst undertaking this work

Will you help us launch the work now, by helping us raise £12,000 to meet the first year's costs – and thereby also leveraging funding for the subsequent years from other funders?

Once this invaluable collection is digitised, these beautiful and important images will become readily available to researchers, students, publishers and the wider public, and will become less vulnerable as each original slide or photograph will not need to be handled again. With your help they will be protected from further damage and saved for posterity.

Please be part of the BIAA 2012 appeal to support the Digitisation project by completing the form overleaf and returning it to this address:

The British Institute at Ankara | 10 Carlton House Terrace | London SW1Y 5AH

Registered Office as above
T: +44 20 7969 5204

W: www.biaa.ac.uk
E: biaa@britac.ac.uk

Company No. 477436
Reg. Charity No. 313940

The British Institute of Archaeology at Ankara, a company limited by guarantee, registered in England

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I would like to make a donation of

£30 £50 £100 £250 £500 Other £_____

to the British Institute at Ankara by:

cash/cheque (cheques should be made payable to the BIAA)

or

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It is also possible to donate via standing order. For further information, please e-mail biaa@britac.ac.uk or telephone 020 7969 5204.

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Gift Aid Declaration - Increase your donation at no extra cost!

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

Donor's details

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Surname: _____

Full home address: _____

Postcode: _____

Date: _____ Signature: _____

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